

PRESIDIO TRUST

Policy on Donor Recognition on the Presidio Tunnel Tops Post Construction

September 25, 2025

Purpose: Through the generosity of many donors, and with the assistance of the Golden Gate National Parks Conservancy, the Presidio Tunnel Tops were built and opened in July 2023. As part of the fundraising for the construction of the Tunnel Tops, the Trust authorized the recognition of donors at certain sites on the Presidio Tunnel Tops.

The fundraising campaign has closed. However, the philanthropic needs of the Presidio Trust for the Presidio Tunnel Tops continue, particularly to fund the millions of dollars the Trust spends each year operating and maintaining the site and funding events and the Trust's community engagement activities.

To support the operation, maintenance, and community engagement work of the Trust at the Presidio Tunnel Tops, and to ensure the future success of the Presidio, the Board hereby authorizes staff to utilize the remaining donor recognition sites on the Presidio Tunnel Tops to recognize additional donations to the Presidio Trust.

Consistency with 2009 Donor Recognition Policy: The Presidio Trust Board of Directors adopted a Philanthropic Recognition Policy on February 25, 2009 ("2009 Policy"). This policy will be interpreted and implemented consistently with the 2009 Policy.

Donor Recognition Guidelines: Donors may be acknowledged for their gifts to the Presidio Trust at the sites and levels identified in Exhibit A. Naming rights as noted in Exhibit A require the approval of the Trust Board.

All recognition is to be appropriately integrated into the site consistent with existing Presidio Tunnel Tops donor recognition. Recognition shall not compete for attention with, or attract attention away from, the historic or natural resources or public use of the Presidio.

No corporate logos will be included in permanent on-site recognition. However, corporate logos may be placed on more temporary forms of recognition to acknowledge support for program funding. Temporary signage may include corporate logos. Corporate foundations may be recognized in permanent on-site recognition.

Donors who wish to remain anonymous may choose to forego on-site donor recognition.

The Trust may provide recognition for multi-year pledges (not to exceed five years) to the Presidio Trust at the total amount of the gift. If a pledge is not fulfilled within the agreed-upon timeline for any reason, recognition will be amended to reflect the level of the fulfilled portion of the pledge.

Gifts to the Presidio Trust via the Golden Gate National Parks Conservancy: Donations made to the Golden Gate National Parks Conservancy for the benefit of the Presidio Trust, whether

unrestricted or restricted to funding maintenance and/or programming by the Presidio Trust at the Tunnel Tops, may also be recognized upon receipt of the funds from the Parks Conservancy.

For donors who donate to the Presidio Trust via the Golden Gate National Parks Conservancy, the Parks Conservancy may retain 5% for expenses. Such retention shall not reduce the level of donor recognition, which shall be for the full amount of the gift.

Limitations: If a recognized donor is accused of any act involving moral or ethical issues, any act of moral turpitude, or any act which casts unfavorable light upon the Presidio Trust, Golden Gate National Parks Conservancy, or National Park Service, or if a recognized donor is accused of performing any act which would adversely affect the Trust's, Conservancy's or National Park Service's programs, services, or reputation, the Presidio Trust Board of Directors may, in its sole discretion, order the removal of donor recognition signage.

Exhibit A

Presidio Tunnel Tops Remaining Donor Recognition Opportunities

Gift Level	Location
\$50 million (Naming Possible)	Tunnel Tops (Location to be determined)
\$25 million (Naming Possible)	Presidio Commons (Location to be determined)
\$5 million	Field Station
\$5 million	Bay Overlook
\$2.5 million	Golden Gate Meadow
\$2.5 million	Picnic Place
\$2.5 million	Builders' Zone (Outpost)
\$2.5 million	Art Zone (Outpost)
\$2.5 million	Science Zone (Outpost)
\$1 million	Campfire Circle