

THE PRESIDIO TRUST
PHILANTHROPIC RECOGNITION POLICY

The Presidio Trust (Trust) wishes to recognize the generosity of individuals and organizations that make philanthropic gifts to the Presidio. Gifts to the area of the Presidio under the Trust's administrative jurisdiction will be recognized publicly in the following manner:

All Donors

The Trust will recognize each and every donor, unless the donor wishes to remain anonymous. Recognition will be appropriate to the gift.

Major Donors

Donors who contribute \$100,000 or more by gift or pledge will be recognized at a central location approved by the Presidio Trust Board of Directors (Board).

Leadership Donors

Leadership gifts are defined as gifts of no less than \$1,000,000 and that provide for 80 percent of the cost of a new feature or program. All leadership-level donors will be permanently recognized at a central location unless they wish to remain anonymous. Leadership donors may also be recognized at specific sites or within specific programs with the approval of the Board. In limited cases, the Board may elect to name a program or new permanent park element for donors who have, through their leadership gifts, made the implementation of the new element or program possible. Names of existing buildings, existing landscape elements or geographic features will not be altered.

Implementation

Great care will be taken to integrate recognition into the park landscape. Organizational logos will not be used in centralized or on-site recognition. All on-site recognition is subject to approval by the Board.

Other recognition elements, such as those related to interpretive signage, benches, bike racks or public programming, may be authorized by the Executive Director, who shall report such authorization to the Board.

Gifts to areas of the Presidio that are not under the jurisdiction of the Trust will be recognized in accordance with the policies of the National Park Service.